

**AMR**

Advanced Market Research

**CATI counts.**



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# YOUR #1 PARTNER FOR GLOBAL CATI MARKET RESEARCH.

With AMR, you can conduct reliable studies around the world. Just send us the questionnaire and we will take care of all data collection tasks. Regardless of how small the target group, regardless of how large the quota: Your study can start immediately.

# 41

## 41 Years of Experience

Companies have been relying on us since 1981: your study will be carried out successfully and on time.



## Native Interviewers

Our more than 600 professionally trained interviewers conduct your surveys in 32 languages.



## Studies in 72 Countries

AMR operates globally on six continents. With us, you can conduct studies around the world.

# B2B & B2C

## B2B & B2C Respondents

We have access to B2B and B2C databases. Whatever target group and quota you need: With us you will reach almost anyone.



## 100% Valid Data

Certified according to ISO 9001:2015 and ISO 20252. Your data is reliable and neutral – ready to be analyzed.



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